

HAVE AN EVENT, ANNOUNCEMENT, BLOG POST OR NEWS STORY YOU WOULD LIKE TO SHARE VIA AEA-EUROPE SOCIAL MEDIA CHANNELS?



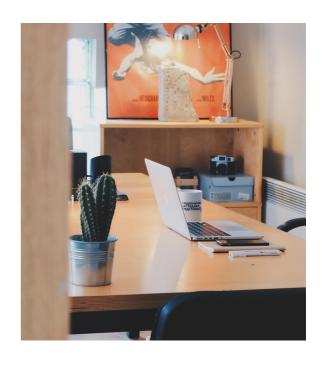
This document outlines the process to follow if you have something relating to the focus of the Association for Educational Assessment - Europe (AEA-E) that you would like to share via our social media feeds.

We use three main social media channels: Instagram, Twitter and LinkedIn. If you are active on any of these social media platforms, it would be great if you could like and share the posts from AEA Europe to help spread the word!

Please email with your request to socialmedia@aea-europe.net

Include the following details in your post:

- Title of the event/blog post/news story/announcement.
- Two to three sentences with details on what you would like to share. If you have a particularly powerful quote from your blog/news story that you would like to highlight, you could share this too.
- Link to the event/blog post/news story (if relevant).
- Time and date of the event (if relevant).
- Please include an appropriate photo if you have one (for example a photo of a previous event, event speakers etc.) Do not send photos that lack copyright permission - for example ones taken from a web search.
- Are there any relevant people or other social media accounts that could be tagged in the post? If so please include their names and/or social media handles.
- Any other information you think is important - for example if you have a particular day/week you would like the post to go out.



The communications committee will review your request and let you know if we can share your news via our social channels to help build and support the AEA Europe community.