

Privacy Policy

Who we are

AEA Europe is a non-profit professional association committed to advancing educational assessment across Europe. We are the sole data controller for personal data collected through our website, membership services, events, and communications.

Contact information

For privacy-related inquiries, please contact: admin@aea-europe.net.

Data collected

The following types of personal data are collected and processed:

- Name, email address, and professional affiliation
- Membership details
- Conference registration and participation data
- Communication preferences
- Website usage data (Data may include technical information automatically collected when accessing the website, such as:
 - IP address
 - Browser type and operating system
 - Date and time of access
 - Pages accessed
 - Referring URLs
 - Cookies necessary for website functionality and security

These data are collected for purposes such as website operation, security, troubleshooting, and performance monitoring.)

Providing AEA Europe with the following data is compulsory:

- E-mail address
- A password
- First and last name
- Country of residence
- Private address, including postal code and city
- Phone number

Sensitive personal data are not collected, unless explicitly required and consented to.

Purpose and Legal Basis

Personal data are processed for:

- Managing membership and professional engagement
- Organizing events and conferences
- Communicating with members and stakeholders

- Fulfilling legal and contractual obligations

Legal bases include:

- Consent
- Performance of a contract
- Legal obligation
- Legitimate interest (e.g., promoting professional collaboration)

Use of Data Processors

AEA Europe outsources all data processing to a trusted third-party service provider, EasyConferences Ltd, registered in Nicosia, Cyprus. See [EasyConferences CRS Homepage](#) for more details on the privacy policy of this service provider.

EasyConferences Ltd:

- Acts solely on our instructions
- Is bound by a data processing agreement
- Implements appropriate security measures
- Is compliant with GDPR and relevant laws

AEA Europe retains full responsibility for all processing activities.

Data Sharing and Transfers

Personal data are never sold. Data may be shared with the data processor strictly for operational purposes. If data are transferred outside the EEA, we ensure appropriate safeguards such as:

- Standard Contractual Clauses
- Adequacy decisions

Your Rights

You have the right to:

- Access your personal data
- Correct or delete your personal data or to request correction or deletion
- Restrict or object to processing
- Data portability
- Withdraw consent at any time
- Lodge a complaint with a supervisory authority¹

Retention Period

Personal data are retained only as long as necessary for the purposes stated or as required by law. Membership and event-related records may be retained long-term, including after the end of an active membership, for purposes such as maintaining historical records, organizational continuity, statistical reporting, and record-keeping. Personal data related to financial transactions are retained for the period required by applicable financial and tax legislation and may be stored beyond the active use period

¹ Since AEA Europe is under Dutch Law, complaints should be lodged with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens); Bezuidenhoutseweg 30, 2594 AV Den Haag, Netherlands
Phone number: +31 70 888 85 00;
E-mail: info@autoriteitpersoonsgegevens.nl;
Website <https://autoriteitpersoonsgegevens.nl>.

where legally required. Personal data no longer actively required, are archived and access is limited in accordance with our access control policies.

Security Measures

We implement appropriate technical and organizational measures to ensure a level of security appropriate to the risk, including:

- Encryption and/or password protection of data in transit and, where appropriate, at rest
- Access controls to ensure that personal data is only accessible to authorized personnel
- Secure hosting environments with protection against unauthorized access, loss, or disclosure
- Regular system updates and security monitoring
- Role-based access and authentication mechanisms

These measures are designed to protect personal data against accidental or unlawful destruction, loss, alteration, unauthorized disclosure, or access.

We yearly review and if necessary update our security practices.

Cookies and Tracking

Our website uses cookies that are necessary for its proper functioning and, where applicable, to enhance user experience. Detailed information about the cookies we use is available in our Cookie Policy at: <https://aea-europe.net/cookie-policy-eu>

You can manage your cookie preferences at any time via the cookie settings option available in the bottom right corner of the website.

Updates

This policy is yearly reviewed and if necessary, updated. Significant changes will be communicated via our website or email.